

Culture is the backdrop for the beliefs, attitudes and behaviors within an organization and is the primary driver for its performance. **ConvergencyPartners** teams with business leaders to ensure that they are appropriately intentional about Culture, and that they understand how to leverage aspects of their culture to support and achieve business results.

*There is no one “right” Culture—
the Culture of each organization
must be understood in terms of
**how it is helping
or hindering that
organization***

Our work in Culture aligns individuals, teams and the entire organization to the values that are driving the business. When the leadership team truly understands the underlying motivations of its people, it can achieve a cohesive organization that yields sustainable growth.

Our Culture and Values services include:

- **Cultural Effectiveness:** an assessment tool designed to: diagnose culture gaps; drive cultural alignment for sustainable organizational performance; create clarity for Leadership to intentionally shape Culture; and deliver a roadmap design for cultural change that is linked to the business strategy.
- **Values Alignment:** a process in which we partner with you to drive articulation of a “true” value system that lives within the Culture, while also aligning values with the strategic needs of the business in order to drive organizational performance.

