

**E**ffective Leadership creates a business that rapidly and continuously adapts to meet a changing business environment. In order to effectively gain a competitive advantage by recognizing and acting on emerging possibilities, the CEO—or principal strategist for the company—must constantly evolve Strategy.

Strategy involves gaining continuous insights on the external market, creating innovative alternatives, developing a business model and ensuring its design is executable. At **ConvergencyPartners**, we apply focus to Strategy by exploring and resolving strategic issues and opportunities together with the senior team. Realizing the integral role Culture and Leadership play with Strategy, we help transform possibilities into tangible realities.

Our Strategy services include:

- **Corporate & Business Strategy:** a co-creative approach using a set of tested tools and analytical methods to determine the right mix of businesses; prioritize and align objectives and capabilities; and identify the systemic changes in Culture and organizational capability that are required in order to effectively deliver on Strategy.
- **Strategy Execution & Alignment:** go-to-market plan design that defines the executive and organizational skill sets, motivations, tasks and people networks necessary to execute and sustain Strategy effectively.



***Strategy is a plan of action***  
*designed to achieve a vision,*  
*fueled by Culture*  
*and created by Leadership*

- **Process Transformation & Measures:** unites a company's Leadership, Culture and Strategy to redesign core business processes for the greatest bottom-line performance and metrics for organizational effectiveness.
- **Strategic Diligence and M&A:** includes an assessment of what's needed from Leadership, Culture and Strategy in order to drive an integrated approach plan that navigates and optimizes around the potential impact and possibilities as they relate to financial, product and customer priorities.